

# Symposium on Medical Travel between TAIWAN & JAPAN, 2024

The MEJ-MET Medical Travel Symposium was held on Wednesday, October 23, in a hybrid format (local in Taiwan + Zoom). Over 80 participants were at the local venue, and about 60 were online participants from Japan.

Inbound initiatives from Japan and Taiwan were presented.

A panel discussion was held on the theme of “Effective Promotion.

In the panel discussion, Japan and Taiwan differed in their approaches to cooperating with Medical Travel Assistance Companies and overseas agents. The panelists shared their approaches and perceptions and discussed the functions they require of travel support companies and the promotion of their services. It was a very interesting symposium, as we were able to hear both sides’ perspectives.

The symposium was a learning experience for the participants, who were able to hear about the different approaches being taken in Taiwan and Japan.

We will continue exchanges related to medical inbound in the future!!

